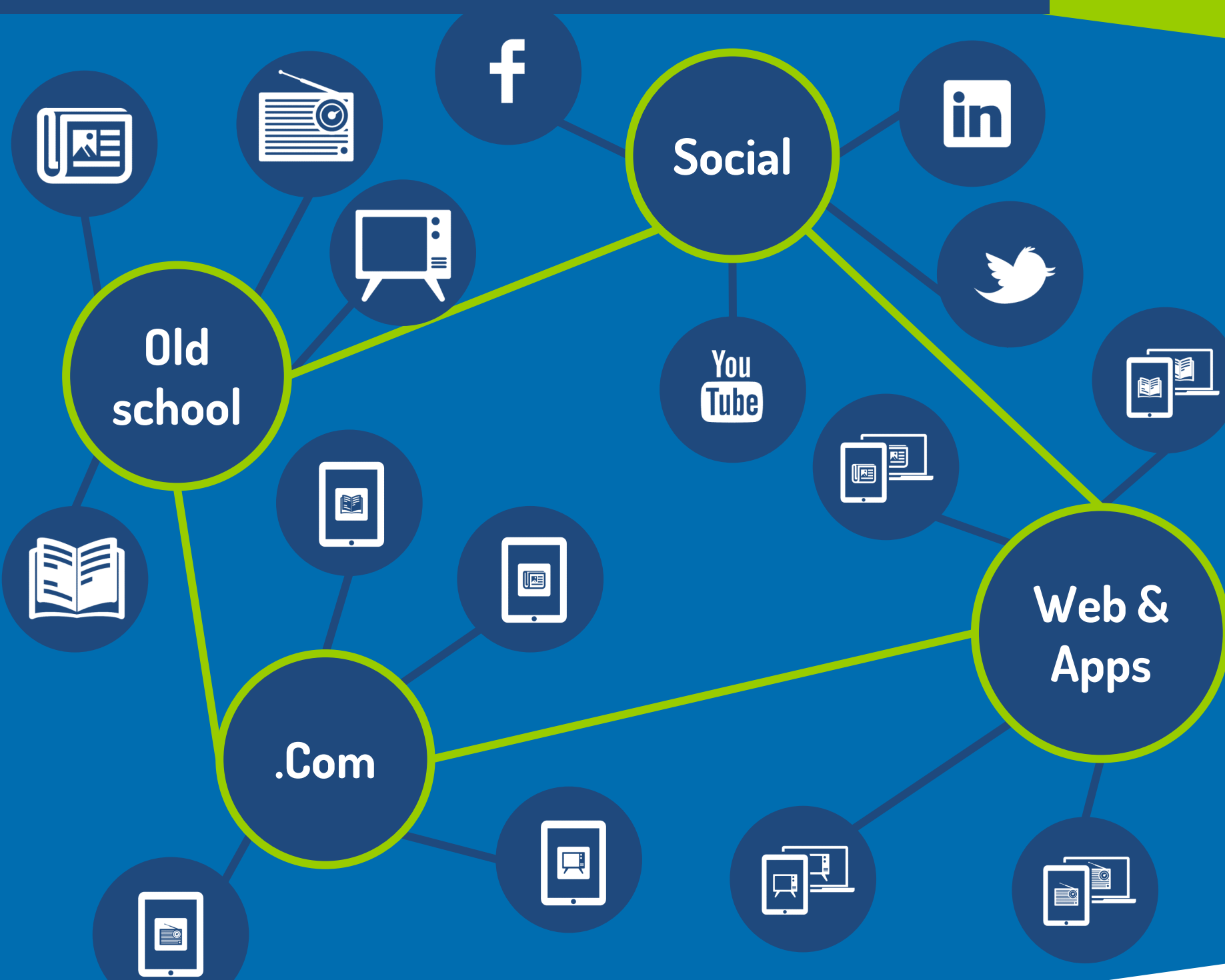


# CROSS MEDIA MARKETING...



# ...IS ABOUT YOUR STORY!

## CONNECTING THE DIFFERENT MEDIA TYPES



## SOME KEY CROSS MEDIA MARKETING ACTIONS

